



**ESIL International Economic Law Interest Group**  
**Workshop of the ESIL IEL IG**  
**Side-event to the ESIL 2021 Annual Conference in Stockholm**

**Wednesday 8 September 2021**

**International Economic Law**  
**‘In the Making’: New Actors and Policies**

*Online Event*

This workshop will be held as an online event via Zoom.

**If you are interested in attending our workshop, please send an email to [cristani@iir.cz](mailto:cristani@iir.cz) (Dr Federica Cristani) in order to receive the Zoom link**

Onsite connection and gathering: for those present in Stockholm, a meeting room would be available, so that to connect and gather in person. For the relevant information, please visit the 2021 ESIL Conference website: <https://esil2021.se/pre-conference-workshops/>

*Programme*

**h. 11:00 – 12:00**

***Opening remarks: Professor Peter-Tobias Stoll, Georg-August-Universität Göttingen***

**PANEL ONE – AN OPEN, SUSTAINABLE AND ASSERTIVE TRADE POLICY: THE 2021 EU TRADE POLICY REVIEW**

***Chair: Dr. Anna-Alexandra Marhold (Leiden University)***

*WTO Law: Pre-Existing Legal Framework and Normative Underpinnings for EU FTAs - Cédric Henet (UCLouvain)*

*Sustainable trade to the core: Towards a targeted approach in the EU’s GSP scheme and TSD Chapters - Alessandra Arcuri, Sophia Paulini and Federica Violi (Erasmus University Rotterdam)*

*Informal Negotiating Practices in the WTO Decision-Making System and the Joint Statement Initiatives: The Case of an Investment Facilitation Agreement* - Ana Peres (King's College London)

***Discussion***

**h. 12:00 – 13:00: lunch break**

**h. 13:00 – 14:30**

**PANEL TWO - NEW ACTORS IN THE REGULATION OF FOREIGN INVESTMENT**

***Chair: Professor Dr. Marina Trunk-Fedorova (St. Petersburg State University)***

*Private Actors' Push for International Legal Status: How Should Investment Courts Respond?* - Caroline E. Foster (University of Auckland)

*Overcoming the Assumption of Inevitable Bias of Judges on the Multilateral Investment Court: Time for a Doctrine of Precedent?* - Martin Jarrett (Max Planck Institute for Comparative Public Law and International Law)

*Particularism and Universalism in ISDS: Limitations and Prospects of Recent Developments in the Methodology of Systemic Integration in Arbitral Practice* - Diego Mejía-Lemos (Xi'an Jiaotong University)

*The Meaning of Silence in Investment Treaties* - Andrew Larkin and Simon Batifort (Curtis, Mallet-Prevost, Colt & Mosle LLP)

***Discussion***

**h. 14:30 – 15:00: coffee break**

**h. 15:00 – 18:00**

**PANEL THREE - GOVERNANCE OF THE DIGITAL ECONOMY AND INTERNATIONAL ECONOMIC LAW**

***Chair: Dr. Federica Cristani (Institute of International Relations, Prague)***

*Electronic Commerce or Digital Economy – Who and How is Shaping New Regulatory Frameworks?* - Magdalena Slok-Wódkowska (University of Warsaw)

*Liberalizing Blockchain: What Role for International Rules on Trade in Services?* - Leonardo Borlini and Marta Soprana (Bocconi University)

*May a Cryptocurrency be a Protected Investment under Investment Treaties?* - Zdeněk Nový (Masaryk University)

*The Digital State Capitalism: A Game-Theoretic Perspective on Global Data Governance in Flux* - Qingxiu Bu (Sussex University)

*Cybersecurity Through Data Protection: Three Regulatory Approaches* - Jens Hillebrand-Pohl (Maastricht University)

***Discussion***

**PANEL FOUR - METHODOLOGICAL PLURALISM AND THE FUTURE OF INTERNATIONAL ECONOMIC LAW**

***Chair: Professor Elisa Baroncini (Alma Mater Studiorum - Università di Bologna)***

*Consent and the System of International Law: Challenges for the WTO and Investor-State Dispute Settlement Mechanisms* - Nicola Strain (Pluricourts, University of Oslo)

*On the Fragmentation that Never Happened* - Patrick Wasilczyk (Westfälische Wilhelms-Universität Münster)

*A Feminist Approach to the Interpretation of the WTO Agreements: Systemic Integration as a Gender issue* - Anna Ventouratou (University of Oxford)

*Why Corporate Social Responsibility is Problematic as a Model of Governance: The Case of International Investment Law* - Ksenia Polonskaya (Carleton University)

***Discussion***

***Closing Remarks: Dr. Gustavo Prieto (Ghent University)***

**Convenors**

Prof. Elisa Baroncini, *Alma Mater Studiorum* - Università di Bologna

Dr. Federica Cristani, Institute of International Relations, Prague

Dr. Anna Marhold, Leiden University

Dr. Gustavo Prieto, Ghent University

Prof. Peter-Tobias Stoll, Georg-August-Universität Göttingen

Prof. Marina Trunk Fedorova, St. Petersburg University